

UNITE

*an Ultimate Value Proposition for
Boutiques & Designers*



FFAB

FFAB UNITE PROGRAM

(an Ultimate Value Proposition for Boutiques & Designers)

Do you want to automate your basic business operations which kills your creative time ?

Are you struggling for your work life balance ?

Do you want to grow your profits by over 30% & save huge costs but don't know, how ?

**Are you present at places where people are searching you ?
Is your basic digital Infrastructure fully in place ?**

Are you finding it difficult & expensive to customise your own PRINT Designs that will differentiate your products?

Do you want to organise your own Solo Exhibition but find it expensive to do so ?

Are you looking for highly result oriented training to grow your business ?

Do you want to get a regular supply of fabric swatches which you can show to your clients and take orders?

Do you struggle to send updates about your new collections, payment reminders and other communications to your clients and often have to either spend a lot of time doing it yourself or leaving it altogether?

*FFAB launches **UNITE** which takes care of all of these & much more*

FEAUTURE & BENEFITS

| WHAT YOU GET | STANDARD | Yearly Value | PREMIUM | Yearly Value |
|--|----------|--------------|---------|--------------|
| DESIGN & PRODUCT SERVICES | | | | |
| FREE Digital Print Designs CAD with sample Strike off on Silk Chanderi Fabric | Y - 2 | 66000 | Y - 3 | 99000 |
| FREE 4 Booklets of FFAB Regulars Fabric Samples (Silks, Cottons, Linens, Bemberg, Lyocell etc) | Y | 4000 | Y | 4000 |
| FREE FFAB Color Shade Cards of more than 20 Regular Fabrics | Y | 5000 | Y | 5000 |
| FREE Unlimited Access to Digital Swatch Bank of Artisan, Handloom, Digital Prints & Embroidered Fabrics, Dupattas, Sarees, Unstitched Sets | Y | 25000 | 25000 | 25000 |
| Personlized Visits by FFAB EXPERTS in select cities | N | | Y | |
| Dedicated CRM Desk for all your inquiry | N | | Y | |
| PRIORITY shipment of all your orders by FFAB | N | | Y | |
| Get a preference to see new samples and upcoming collection before it hit stores | N | | Y | |
| Get Special Discount Offers designed only for you | N | | Y | 10000 |

FEAUTURE & BENEFITS

| WHAT YOU GET | STANDARD | Yearly Value | PREMIUM | Yearly Value |
|--|----------|---------------|---------|---------------|
| PRODUCTIVITY SERVICES | | | | |
| 11 FREE fully Automated Excel Sheets and other simple tools to automate your business operations | N | | Y | 55000 |
| 5 FREE Tools to DOUBLE your personal productivity | N | | Y | 25000 |
| SOCIAL MEDIA & DIGITAL SERVICES | | | | |
| FREE Audit of your Social Media Accounts & correct all internal Settings to lift your digital presence | N | | Y | 24000 |
| Organise your Database and Set up a Automated Whatsapp Engine for Uninterrupted Clients Communications at nominal cost | N | | Y | 10000 |
| FREE Set Up of Google Business Account to enhance your digital presence | N | 3000 | Y | 3000 |
| EVENTS & TRAINING SREVICES | | | | |
| Organise POP Up Show at our Store - Exhibit your collection at our Store* & get access to our Clients | Y | 25000 | Y | 25000 |
| Get FREE/PIAD Invitation to our Webinars/Trainings by experts on topics which will help you grow | Y | 25000 | Y | 25000 |
| Get Complimentary invites of prominent Fashion Events*** | N | | Y | 5000 |
| Total Annual cost of these services | | 153000 | | 315000 |

PRICING

Monthly Subscription

STANDARD

PREMIUM

YOU SAVE
PRICE

0%
3499

0%
7499

Quarterly Subscription

YOU SAVE
PRICE

~~10497~~ 33%
6999

~~22497~~ 33%
14999

Annual Subscription

YOU SAVE
PRICE

~~27996~~ 57%
17999

~~59996~~ 56%
39999

SPECIAL INAUGURAL OFFER - LOCKDOWN OFFER

YOU SAVE
PRICE

~~17999~~ 69%
12999

~~39999~~ 72%
24999

BEST BUY

Savings as compared to value of service provided

91.5%

92.1%



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